



Essentials for Memorization

- ❖ Recall that these are your study notes, include lots of content and organize it well
 - ❖ Fill in, add to, and improve the notes throughout the course.
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1. In “Modes of Persuasion” we are told not to consider these three modes as _____s or _____s. What are these two items?

2. What might the division into these three modes be reflective of, according to the reading?

3. What reason is suggested that Quintilian defines rhetoric as “speaking well”?

4. In “logos,” the reading reminds us that there is a _____ to the processes of reasoning. What does the author mean by this?

5. Why does the reading indicate that logic is persuasive?

6. By what are we limited in our exercise of logic according to the last paragraph of “logos”?